

**LAWSONS**  
**angus**



SCIENCE NOT **FICTION**



*Ayrvale Bartel E7 is the highest ranked MSA Index Sire for Cohort 2, in the Angus Australia Benchmarking Project.*

**17<sup>TH</sup> SEPTEMBER 2015** VIC SPRING SALE

APART FROM THE IMPORTANCE OF DATA INTEGRITY IN PROVIDING ACCURATE INFORMATION TO CLIENTS, IT'S CRUCIAL TO RECOGNISE THAT OUR HIGH STOCKING RATES AND BULL DEVELOPMENT SYSTEM ENSURES OUR BULLS LEARN TO COMPETE FOR LIMITED FEED FROM AN EARLY AGE.



## 2015 VICTORIAN SPRING SALE

### 50 ANGUS BULLS

Sale starts

**1PM THURSDAY 17<sup>TH</sup> SEPTEMBER 2015**

**AT GLENBURN BULL UNIT, 4175 MELBA HWY,  
GLENBURN, VICTORIA**

**CATTLE AVAILABLE FOR INSPECTION FROM 9AM**

#### SELLING AGENTS



Scott Lord  
0407 325 713

Buyers fee to outside agents Australia-wide. Please refer to sale conditions on page 22.

#### LAWSONS ANGUS CONTACTS

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# WELCOME TO OUR 2015 SPRING SALE



Welcome to the Lawsons Angus Spring 2015 Sale, which will be held at Lawsons Angus Bull Unit, 4175 Melba Highway, about one hour north east of Melbourne.

This year we have 50 outstanding, well grown 18 Month and Two Year Old bulls up for auction, all sired by leading Angus performance sires.

Spring is the most exciting time of year for us as we hit our peak grass growing season; cattle start to bloom after a cold winter and calving hits full swing. The new calf-crop drop very quickly in our 45 day calving periods on both the east and west coast – very quickly this year's new contemporary groups are formed and the important role of weighing calves and recording calving ease starts.

At this time of year we also start to see our yearling bulls on daily shifts hit their straps, with the better grass converters coming to the front of their contemporaries. One of this year's feature sires is Lawsons Henry VIII D1054, he was the top performing sire in his year and outperformed his contemporaries on grass in a tough year.

It shouldn't be a surprise when bulls like D1054, Lawsons Tank X1235, Lawsons Tank B1155, Dinky-Di Z191, Lawsons Invincible C402, Lawsons Novak E313 and the latest rising star, Lawsons Incredible H803, have all graduated from this grass-based testing ground.

**NOVAK WAS #6 RANKED SIRE FOR MEAT STANDARDS AUSTRALIA (MSA) INDEX IN COHORT 2 OF THE ANGUS BENCHMARKING PROGRAM WITH 10 PROGENY AVERAGING 66.1 MSA INDEX. NOVAK PROGENY CONTINUE TO RISE TO THE TOP WHEREVER HE IS USED.**

We don't set out to produce elite individuals, as our focus remains firmly on producing large numbers of elite commercial bulls (not a few elite sires). However our system and disciplined approach through our 100% AI/ET program does produce some top proven sires that make a valuable contribution to the wider Angus population.

Managing over 1,000 bulls between Victoria and Western Australian operations in large contemporaries provides a strong selection basis for our commercial clients. Equally this provides a powerful performance testing ground for bulls that are run in large contemporary groups with common link sires, helping to ensure our Breedplan data remains very accurate. We have always maintained you cannot hide anything in this system!

Apart from the importance of data integrity in providing accurate information to clients, it's crucial to recognise that our high stocking rates and bull development system ensures our bulls learn to compete for limited feed from an early age.

**THE MOST ENCOURAGING FEEDBACK WE ARE RECEIVING FROM CLIENTS IS THE 'BOUNCE-BACK' FACTOR OF LAWSONS ANGUS GENETICS – THEY RISE TO THE TOP IN GOOD SEASONS, HANG IN THERE IN THE TOUGH YEARS AND BOUNCE BACK QUICKER THAN OTHER ANGUS ONCE THE SEASON BREAKS.**

It's fantastic to see our staff respond to the challenge of keeping up with daily rotations and the discipline required for an intensive farming program. Everyday in these systems we learn something and strive to improve some aspect of what we do which drives us to continually improve. This is the challenging and rewarding part of intensive farming!

Another feature sire of this year's Spring Sale is Ayrvale Bartel E7, purchased by Lawsons Angus and Paringa Livestock as a young sire and now one of the breeds greatest bulls. Ayrvale Bartel E7 sons are currently topping Angus sales around the country, in part driven by his outstanding balanced Breedplan data but also by his recent performance in the Angus Sire Benchmarking Project. Ayrvale Bartel E7 16 steer calves were the highest for both Marble Score and MSA Index out of nearly 40 nominated Angus sires.

It is interesting to note Ayrvale Bartel E7 progeny bred by Bevan Ravenhill, Lawsons Angus WA General Manager, won the highest MSA Award at the WA Gate 2 Plate Feedlot trial. The E7 steer had an average daily gain of 2.43kg/day (av. for trial was 1.52 kg/day for 77 days on feed) and an MSA Index of 65.45 (av. was 63.48).

It's a great time to be in the cattle business after a tough decade. Remember, no matter where we are in the cattle cycle genetics play a key role in driving profitability. Key profit drivers remain fertility and kilograms of production per hectare – to excel in these two key areas our focus remains on producing cattle that are easy calving, moderate maturity patterns and efficient converters.

**VERY FEW STUDS IN THE WORLD HAVE THE SCALE AND DISCIPLINE TO PRODUCE LARGE NUMBERS OF ELITE, AFFORDABLE, HIGHLY PREDICTABLE BULLS. IT'S ALSO THE BREEDING PROGRAM AND PEOPLE BEHIND THE BULLS THAT HOPEFULLY ARE AS IMPORTANT AS THE BULLS THEMSELVES. OUR THREE YEAR GUARANTEE IS STILL THE STRONGEST GUARANTEE IN THE INDUSTRY.**

On top of this we remain committed to producing the best quality Angus beef in the world and the bulls represented in this Sale have the unique balance of high yield, large eye muscle and high marbling combination that will hit the top end of any MSA or value-based grid.

We sometimes hear comments like "all Angus breeders use the same bulls so there is not a lot of difference between studs these days". On face value for some individual bulls there is some merit in this and we certainly have been leaders in making elite AI sires widely available (like Ayrvale Bartel E7 where we could have kept him for internal use only). However we feel the Angus breed is better off with an open access to all sires).

Regardless, the demand for Lawsons Angus progeny continues to grow. Lawsons Angus continue to focus on creating value-based marketing programs for clients. Better genetics and professional farmers should be differentiated from their commodity-based contemporaries, as we strongly believe the future for those breeders is in supply chain alliances where breeders have the opportunity to retain ownership post farm-gate.

Weaner sales are achieving record levels and this is fantastic for all farmers, but this is still a commodity based marketing system. For clients to take full advantage of these marketing opportunities progeny will need to be guaranteed to be sired by a Lawsons Angus bull. Please feel free to discuss this further with us at any time.

We look forward to seeing you Sale Day and thank you for your continuing support.

Regards,

**Harry Lawson**



# REFERENCE SIRES



LAWSONS HENRY VIII D1054



AYRVALE BARTEL E7



LAWSONS NOVAK E313



TOPBOS AMBASSADOR F4

## BULLS THAT SELL

Sire	#Progeny
LAWSONS HENRY VIII D1054	15
AYRVALE BARTEL E7	11
TOPBOS AMBASSADOR F4	6
LAWSONS NOVAK E313	4
DUNOON EVIDENT E614	2
LAWSONS GENERAL G1730	2
STORTH OAKS D21	2
TE MANIA BERKLEY B1	1
Sire	#Progeny
LAWSONS TANK B1155	1
MURRAY 1407 B27	1
LAWSONS TANK B1155 G585	1
DUNOON GOODTHING G167	1
STRATHEWEN NEXT STEP H16	1
GAR INGENUITY	1
TUWHARETOA REGENT D145	1
LAWSONS DINKY-DI Z191	1
<b>TOTAL</b>	<b>51</b>



1 LAWSONS KI BARTEL J6271 AI

Birth Date: 17/08/2013 AM: AMFU NH: NHF CA: CAFU DD: DDF
Society ID: VLYJ6271 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 1
Sire: AYRVALE BARTEL E7
Dam: LAWSONS TANK B1155

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

What a way to start for those excited about balanced production - from calving ease to high growth, moderate mature size and outstanding carcase traits, J6271 has it all.

4 LAWSONS BARTEL E7 J302 AI

Birth Date: 28/06/2013 AM: AMFU NH: NHFU CA: CAFU DD: DD6%
Society ID: VLYJ302 ASA: HBR Johnes: MN3 Mob: JB1 Pen: 1
Sire: AYRVALE BARTEL E7
Dam: LAWSONS INVINCIBLE G1256

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

Ayrvale Bartel x Invincible is a powerful, balanced combination, J302 is in the top 5% of the breed for Heavy Grain Index and IMF plus large EMA.

7 LAWSONS AMBASSADOR J1289 AI

Birth Date: 23/08/2013 AM: AMF NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1289 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 2
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS TANK B1155

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

F4 x Tank B1155 that ranks in the top 10% of the breed for Heavy Grain Index, top 5% for IMF.

10 LAWSONS HENRY D1054 J1020 AI

Birth Date: 26/08/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDC
Society ID: VLYJ1020 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 2
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS INVINCIBLE G491

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

The first of 15 D1054 sons to sell in this Sale. D1054 is a remarkable performance bull in his own right who has gained a lot of respect by some astute commercial breeders. Sired by one of the all time greats and out of Z1393.

2 LAWSONS DINKY-DI J1454 AI

Birth Date: 28/09/2013 AM: AMF NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1454 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 1
Sire: LAWSONS DINKY-DI Z191
Dam: LAWSONS TANK F43

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

The only Dinky-Di bull in the Sale. Two of the performance giants here with Dinky-Di x Tank X1235. Perfect balanced performance genetics with calving ease coupled with ideal growth curve, maturity pattern and end product value.

5 LAWSONS KI BARTEL J6372 AI

Birth Date: 12/08/2013 AM: AMFU NH: NHFU CA: CAFU DD: DD6%
Society ID: VLYJ6372 ASA: APR Johnes: BEEF ONLY Mob: JB1 Pen: 1
Sire: AYRVALE BARTEL E7
Dam: LAWSONS TANK E8186

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

The disposition and structure of all these Sale bulls will impress you on Sale Day. We have not included structural scores in this sale, but all bulls have been thoroughly checked and are fully guaranteed.

8 LAWSONS EVIDENT J1472 AI

Birth Date: 2/10/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1472 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 2
Sire: DUNOON EVIDENT E614
Dam: LAWSONS AMBUSH F122

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

High growth Evident son and the equal highest EMA bull in the Sale (+10.7), well put together; these Evident progeny are the quietest disposition cattle we have ever seen. J1472 is in the top 10% of the breed for Heavy Grain Index.

11 LAWSONS HENRY D1054 J1305 AI

Birth Date: 29/08/2013 AM: AMF NH: NH2% CA: CAFU DD: DDF
Society ID: VLYJ1305 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 2
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS TANK G8103

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

Wow, Henry VIII D1054 x Tank, this bull will blow the MSA Index up a few levels! J1305 is in the top 10% of the breed for Heavy Grain Fed Index.

3 LAWSONS BARTEL E7 J8012 AI

Birth Date: 29/08/2013 AM: AMFU NH: CAFU CA: NHFU DD: DD25%
Society ID: VLYJ8012 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 1
Sire: AYRVALE BARTEL E7
Dam: LAWSONS HENRY VIII D8271

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

Exciting combination here with E7 x Henry VIII, J8012 ranks in the top 5% of the breed for Heavy Grain Index and IMF. Ayrvale Bartel E7 was the highest ranked sire for both Aus Meat Marbling Score and MSA Index against Cohort 2 of Angus Aust Project.

6 LAWSONS AMBASSADOR J1202 AI

Birth Date: 9/09/2013 AM: AM2% NH: NH2% CA: CAFU DD: DDF
Society ID: VLYJ1202 ASA: APR Johnes: BEEF ONLY Mob: JB1 Pen: 1
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS HENRY VIII F8345

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

Powerful high growth son of Ambassador F4, these F4 sons were the standout for muscle, grunt and phenotype at our 2015 Autumn Sale. F4 is one of the highest IMF (+4.4) sires in the Angus breed. J1202 is in the top 10% of the breed for Heavy Grain Index.

9 LAWSONS NOVAK J1417 AI

Birth Date: 7/09/2013 AM: AMF NH: NHFU CA: CAFU DD: DDFU
Society ID: VLYJ1417 ASA: HBR Johnes: MN3 Mob: JB1 Pen: 2
Sire: LAWSONS NOVAK E313
Dam: LAWSONS SOLUTION D7

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

The first of four Novak sons to sell. Novak performed very well in recent ASA Sire Benchmark Project, ranking #6 for MSA Index out of nearly 40 nominated sires in Cohort 2. J1417 is the top 10% of the breed for Heavy Grain Fed Index.

12 LAWSONS KI TANK B1155 J6117 AI

Birth Date: 24/09/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ6117 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 2
Sire: LAWSONS TANK B1155
Dam: LAWSONS INVINCIBLE G142

Table with August 2015 Angus GROUP BREEDPLAN EBVs. Columns: Calving Ease, Growth and Maternal, Fertility, Carcass. Rows: EBVs, Acc, EBVs, Acc.

Tank B1155 x Invincible, bred for efficiency!

13 LAWSONS GENERAL J1292 AI

Birth Date: 12/09/2013 AM: AMF NH: NHF CA: CAFU DD: DDF
Society ID: VLYJ1292 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 3
Sire: LAWSONS TANK B1155 LAWSONS TANK X1235
Dam: LAWSONS INVINCIBLE G8068

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

#3 ranked bull in the Sale for EMA, an impressive son of a high growth Tank son, Lawsons General G1730, purchased as a yearling by ABS Global, Merdeduke and Witherswood at our 2012 Autumn Vic Sale for \$37,000.

16 LAWSONS REGENT J1532 AI

Birth Date: 7/09/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1532 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 3
Sire: TUWHARETOA REGENT D145
Dam: LAWSONS ROMEO C597

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

The only son of the mighty Tuwharetoa Regent D45, that has helped lift the carcase potential of the Angus breed to another level. Regent is also featured in this Sale through his son, Topboss Ambassador F4 and Dunoon Goodthing.

19 LAWSONS BARTEL E7 J4057 AI

Birth Date: 28/08/2013 AM: AMFU NH: NHC CA: CAFU DD: DD7%
Society ID: VLYJ4057 ASA: HBR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: AYRVALE BARTEL E7
Dam: ECCLESTON PARK F524

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

#3 for IMF in this year's Spring Sale. Top 5% of the breed for Heavy Grain Fed Index and large EMA.

22 LAWSONS AMBASSADOR J4030 AI

Birth Date: 11/09/2013 AM: AMFU NH: NH1% CA: CAFU DD: DDF
Society ID: VLYJ4030 ASA: HBR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS BUCKSHOT B1031

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

Six top sons of F4 Ambassador sell in our Spring 2015 Sale. J1015 is in the top 5% of the breed for IMF, one of the key drivers for MSA Index and eating quality.

14 LAWSONS EVIDENT J1451 AI

Birth Date: 4/09/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1451 ASA: APR Johnes: MN3 Mob: JB1 Pen: 3
Sire: DUNOON EVIDENT E614
Dam: LAWSONS DINKY DI E1031

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

Large EMA Evident son out of an ever reliable, moderate Dinky-Di daughter. One of only two Evident sons in the Spring Sale.

17 LAWSONS NOVAK J1383 AI

Birth Date: 16/09/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1383 ASA: HBR Johnes: MN3 Mob: JB1 Pen: 3
Sire: LAWSONS NOVAK E313
Dam: LAWSONS PAYLOAD X951 E8183

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

Another son of the great Novak.

20 LAWSONS NOVAK J4019 AI

Birth Date: 29/08/2013 AM: AMF NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ4019 ASA: HBR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: LAWSONS NOVAK E313
Dam: LAWSONS SOLUTION C8342

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

The last of the four Novak sons to sell. Novak has been used widely in our commercial progeny test program and is a proven, reliable calving ease sire.

23 LAWSONS AMBASSADOR J4008 AI

Birth Date: 22/08/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDC
Society ID: VLYJ4008 ASA: APR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS DINKY DI E8235

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

F4 x Dinky-Di is an exciting package with plenty of growth and maternal horsepower. Top 5% of the breed for IMF.

15 LAWSONS AMBASSADOR J1015 AI

Birth Date: 21/08/2013 AM: AMFU NH: NHFU CA: CAFU DD: DDF
Society ID: VLYJ1015 ASA: HBR Johnes: BEEF ONLY Mob: JB1 Pen: 3
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS INVINCIBLE G478

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

Highest IMF bull in the Sale (+3.9) and top 1% of the breed. Not surprising when you consider his pedigree with F4 x Invincible and the mighty Henry VIII in the pedigree.

18 LAWSONS NOVAK J291 AI

Birth Date: 10/06/2013 AM: AMFU NH: NHFU CA: CAFU DD: DD4%
Society ID: VLYJ291 ASA: HBR Johnes: MN3 Mob: JB1 Pen: 3
Sire: LAWSONS NOVAK E313
Dam: LAWSONS EQUATOR G1199

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

Larger framed Novak son with heaps of muscle.

21 LAWSONS BERKLEY J4041 AI

Birth Date: 19/09/2013 AM: AM7% NH: NH8% CA: CAFU DD: DDF
Society ID: VLYJ4041 ASA: HBR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: TE MANIA BERKLEY B1
Dam: LAWSONS FAIRDINKUM C8088

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

The only son of Te Mania Berkley B1, one of the highest Heavy Grain Fed Indexing proven sires in the breed.

24 LAWSONS GENERAL J4031 AI

Birth Date: 12/09/2013 AM: AMC NH: NH7% CA: CAFU DD: DDF
Society ID: VLYJ4031 ASA: APR Johnes: BEEF ONLY Mob: JB2 Pen: 4
Sire: LAWSONS GENERAL G1730
Dam: LAWSONS NEW BALL GAME D8073

Table with columns: Calving Ease (DIR, DTRS, GL, BWT, 200, 400, 600, MCW, MILK), Growth and Maternal, Fertility (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), Carcase (SS, DC, CWT, RIB, RUMP, EMA, RBY, IMF), GRN, ABI, DOM, GRS.

High EMA son of ABS Sire Lawsons General G1730.



25 LAWSONS BARTEL E7 K88 AI

Birth Date: 18/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DD3%
Society ID: VLYK88 ASA: APR Johnes:MN3 Mob: KB1 Pen: 5
Sire: AYRVALE BARTEL E7
Dam: LAWSONS ULTIMATE F403

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Look at the phenomenal growth curve on this exciting young Ayrvale Bartel E7 son; rock solid calving ease and still +120 on 600 Day growth and top1% of the breed for Heavy Grain Fed Index and IMF!

28 LAWSONS BARTEL E7 K276 AI

Birth Date: 10/02/2014 AM: AMF NH: CAFU CA: NHFU DD: DD5%
Society ID: VLYK276 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 5
Sire: AYRVALE BARTEL E7
Dam: LAWSONS GRADE UP F39

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

The #2 ranked bull in the Sale for IMF. Top 5% of the breed for Heavy Grain Fed Index, top 1% for IMF.

31 LAWSONS HENRY D1054 K279 AI

Birth Date: 15/02/2014 AM: AMF NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK279 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 5
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS GAR SOLUTION D994

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Top 5% of the breed for Heavy Grain Fed Index.

34 LAWSONS BARTEL E7 K71 AI

Birth Date: 6/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK71 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 6
Sire: AYRVALE BARTEL E7
Dam: LAWSONS ADMIRAL D674

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Last of an outstanding run of 11 E7 sons to sell. K71 is in the top 10% of the breed for Heavy Grain Fed Index.

26 LAWSONS BARTEL E7 K75 AI

Birth Date: 12/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK75 ASA: APR Johnes:MN3 Mob: KB1 Pen: 5
Sire: AYRVALE BARTEL E7
Dam: LAWSONS TANK D436

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Highest Heavy Grain Fed Index bull in the Sale at \$166 (top 1% of the breed) and a powerful, high growth son of Bartel E7 x GAR Ultimate. Note the high EMA as well and top 5% IMF.

29 LAWSONS HENRY D1054 K273 AI

Birth Date: 18/02/2014 AM: AMF NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK273 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 5
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS SOLUTION C974

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

A powerful, high growth son of D1054 with a 600 Day growth EBV of +125 (top5% of the breed) and in the top 1% for Heavy Grain Fed Index and top 5% for IMF!

32 LAWSONS AMBASSADOR K268 AI

Birth Date: 13/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK268 ASA: APR Johnes:MN3 Mob: KB1 Pen: 6
Sire: TOPBOS AMBASSADOR F4
Dam: LAWSONS OBJECTIVE D1

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Lots of horsepower here with this outstanding Ambassador son for someone who needs a very high growth bull. Top 5% of the breed for Heavy Grain Fed Index and IMF, plus highest 600 Day growth bull in the Sale at +137 (top 1% of the breed).

35 LAWSONS HENRY D1054 K72 AI

Birth Date: 7/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DD54%
Society ID: VLYK72 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 6
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS OBJECTIVE E1017

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Top 10% of the breed for Heavy Grain Fed Index.

27 LAWSONS BARTEL E7 K76 AI

Birth Date: 12/02/2014 AM: AMF NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK76 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 5
Sire: AYRVALE BARTEL E7
Dam: LAWSONS DINKY DI E1108

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Top 1% of the breed for Heavy Grain Fed Index, top 5% IMF and massive EMA.

30 LAWSONS HENRY D1054 K280 AI

Birth Date: 16/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDC
Society ID: VLYK280 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 5
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS PROGRESS G703

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Top 5% of the breed for Heavy Grain Fed Index, top 1% for IMF.

33 LAWSONS BARTEL E7 K78 AI

Birth Date: 13/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF
Society ID: VLYK78 ASA: APR Johnes:MN3 Mob: KB1 Pen: 6
Sire: AYRVALE BARTEL E7
Dam: LAWSONS REVOLUTION D802

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Great outcross pedigree here with E7 x Rito Revolution, K78 is in the top 5% of the breed for Heavy Grain Fed Index.

36 LAWSONS HENRY D1054 K270 AI

Birth Date: 11/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDC
Society ID: VLYK270 ASA: HBR Johnes:MN3 Mob: KB1 Pen: 6
Sire: LAWSONS HENRY VIII D1054
Dam: LAWSONS TANK F454

August 2015 Angus GROUP BREEDPLAN EBVs table with columns for Calving Ease, Growth and Maternal, Fertility, and Carcase.

Top 10% of the breed for Heavy Grain Fed Index.



## 49 LAWSONS MURRAY B27 K55 AI

Birth Date: 26/02/2014 AM: AMFU NH: CAFU CA: NHFU DD: DD5%  
 Society ID: VLYK55 ASA: HBR Johns:MN3 Mob: KB1 Pen: 8  
 Sire: MURRAY 1407 B27  
 Dam: LAWSONS STORTH OAKS H15

August 2015 Angus GROUP BREEDPLAN EBVs										
	Calving Ease				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
EBVs	2.2	1.2	-2.9	3.5	39	67	95	73	18	
Acc	47	40	85	73	67	67	65	60	48	
	Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	REY	IMF		
EBVs	2.0	-4.5	51	-0.2	-0.4	7.1	0.7	2.1		
Acc	68	38	56	57	58	55	53	51		
	GRN	116	ABI	111	DOM	103	GRS	109		

Interesting pedigree here with Murray B27 and Storth Oaks D21. Very high EMA.

## 51 LAWSONS NEXT STEP K12 AI

Birth Date: 30/03/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF  
 Society ID: VLYK12 ASA: HBR Johns:MN3 Mob: KB1 Pen: 8  
 Sire: STRATHEWEN NEXT STEP H16  
 Dam: LAWSONS STORTH OAKS H54

August 2015 Angus GROUP BREEDPLAN EBVs										
	Calving Ease				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
EBVs	-3.8	-1.7	-0.2	6.8	51	86	117	101	16	
Acc	43	34	84	71	64	65	61	57	42	
	Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	REY	IMF		
EBVs	1.5	-4.5	65	-0.6	0.3	6.0	0.2	2.6		
Acc	-	-	53	-	-	-	-	-	-	
	GRN	124	ABI	115	DOM	103	GRS	110		

High growth son of Strathewen Next Step H16 – a good outcross option with Storth Oaks and GAR Ultimate on the maternal side. Some mid-parent EBVs included for K12.

## 50 LAWSONS GOOD THING K44 AI

Birth Date: 28/03/2014 AM: AMFU NH: CAFU CA: NHFU DD: DDF  
 Society ID: VLYK44 ASA: HBR Johns:MN3 Mob: KB1 Pen: 8  
 Sire: DUNOON GOODTHING G167  
 Dam: LAWSONS ROMEO C882

August 2015 Angus GROUP BREEDPLAN EBVs										
	Calving Ease				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
EBVs	0.3	-0.1	-1.0	3.4	37	62	80	59	14	
Acc	49	40	85	74	69	70	66	62	51	
	Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	REY	IMF		
EBVs	1.5	-5.8	52	0.8	0.5	6.6	-0.7	3.2		
Acc	56	36	58	55	54	51	50	50		
	GRN	113	ABI	103	DOM	98	GRS	98		

Good Thing was a young Regent son we purchased from Dunoon out of a Dinky-Di cow; we have a larger group of his sons coming forward for our Autumn 2016 Sale, they are impressive visually and better calving ease DIR than his sire.



# SALE CONDITIONS

## NOTICE TO BUYERS

All lots will be sold subject to the usual conditions governing auction sales.

Rebate of 4% is available to outside agents who attend the sale or introduce their client prior to Sale day, and settle on behalf of clients within 7 days. Please email introductions to lawsons@lawsonsangus.com.au

If agents are nominated to settle on behalf of clients on Sale day and do not attend 1% rebate will be applied.

Most Sale cattle are MN3 status under the National Johne's program and are free to travel to all states. There are some Beef Only status animals catalogued.



## REGISTRATION STATUS AND TRANSFER OF BULLS

Most bulls on offer are Registered Herd Book animals with the Angus Society of Australia (ASA). Registration status of bulls is shown in the catalogue. 'H' indicates the animal is registered in the ASA Herd Book, 'A' indicates bulls are registered with ASA Performance Register (APR). Non transfer commercial bulls are denoted 'NT' or 'COM' status. Registration Transfer of bulls should be notified in writing on the Buyer Delivery Instruction form. Bulls will be transferred at no cost.

There is no obligation for commercial buyers to transfer animals.

## 3 YEAR BULL GUARANTEE

All bulls have undergone rigorous and independent assessments for structural soundness and fertility, including a semen test and physical evaluation of the bulls reproductive tract. On top of this we offer the strongest guarantee of any seedstock herd in Australia.

All breeding cattle sold by Lawsons Angus are fertile and structurally sound to the best of our knowledge.

If a bull becomes infertile or breaks down due to reasons other than injury or misadventure, at any time in the next 36 months, we will:

1. Provide you with a satisfactory replacement if available, or
2. Issue you with a credit equal to purchase price minus salvage value, that may be used to purchase any animal in future Lawsons Angus sales.

**Please note:**  
Lawsons Angus do not offer free delivery for our Spring Sale, however we will try our best to coordinate deliveries to keep your costs as low as possible.

# A BRIEF DESCRIPTION OF EBVS AND \$INDEX VALUES

The following is a brief description of EBVs and \$Index values and Accuracies. For a more detailed explanation please refer to Angus Society of Australia web site ([www.angusaustralia.com.au](http://www.angusaustralia.com.au)).

**ACCURACY (%)** ~ Provides an indication of the reliability of an EBV. As more performance information becomes available on an animal (or its progeny, or relatives) then the accuracy of its EBVs for particular traits will increase.

**CALVING EASE DIR (%)**  
Estimates of the genetic differences between animals in the ability of their calves, from 2 year old heifers, to be delivered without assistance.

**CALVING EASE DTRS (%)**  
~ Estimates of the genetic differences between animals in the ability of their 2 year old daughters to calve without assistance.

**GESTATION LENGTH (DAYS)** ~ Estimates of the genetic differences between animals in the number of days from the date of conception to the calf birth date.

**BIRTH WT (KG)** ~ Estimates of the genetic differences between animals in calf birth weight.

**200-DAY WT (KG)** ~ Estimates of the genetic differences between animals in liveweight at 200 days of age.

**400-DAY WT (KG)** ~ Estimates of the genetic differences between animals in liveweight at 400 days of age.

**600-DAY WT (KG)** ~ Estimates of the genetic differences between animals in liveweight at 600 days of age.

**MATURE COW WEIGHT (KG)** ~ Estimates of the genetic differences between animals in cow weight at 5 years of age.

**MILK (KG)** ~ Estimates of the genetic differences between animals in milk and animals in percentage retail beef yield, in a 300kg carcass.

**INTRA-MUSCULAR FAT % (IMF%)** ~ Estimates of the genetic differences between animals in percentage intra-muscular fat (marbling) at the 12/13th rib site, in a 300kg carcass.

**ANGUS BREEDING INDEX**  
~ Estimates the genetic differences between animals in net profitability per cow joined in a typical commercial self replacing herd using Angus bulls. This selection index is not specific to a particular production system or market end-point, but identifies animals

that will improve overall profitability in the majority of commercial grass and grain finishing beef production systems. The index is particularly suited to commercial producers who sell progeny into different markets, or to seedstock producers supplying bulls to commercial clients who produce for a range of different production systems and market end points.

**DOMESTIC INDEX** ~ Estimates the genetic differences between animals in net profitability per cow joined in a commercial self replacing herd targeting the domestic supermarket trade, with progeny finished using either grass, grass supplemented by grain or grain finishing systems.

**HEAVY GRAIN INDEX** ~ Estimates the genetic differences between animals in net profitability per cow joined in a commercial self replacing herd targeting pasture grown steers with a 200 day feedlot finishing period for the grain fed high quality, highly marbled markets.

**HEAVY GRASS INDEX** ~ Estimates the genetic differences between animals in net profitability per cow joined in a commercial self replacing herd targeting pasture finished heavy steers.





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